



WUTR  
201 Humboldt Street  
Rochester, NY 14610

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 1458025

**Schedule Dates** 11/02/16-11/07/16  
**Advertiser** Claudia Tenney/Congress/Republican/NY (81770)  
**Agency** Strategic Media Placement (10336)  
**Product** Political - US Congress (1076)  
**Brand** 114/1738/5015 (571916)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** Eric, Krack,  
**Phone/Fax** /  
**CPE** 1144/1738/5015  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** TV  
New order sent as revision to make good spots n/a before sending.

**Date Entered** 11/01/16  
**Last Modified** 11/01/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25345902  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$451.50  
**Net Total** \$2,558.50  
**Sales Tax**

## Utica (WUTR)

By Broadcast Month	Spots	Rate
Nov. 2016	52	\$3,010.00
<b>Grand Total:</b>	<b>52</b>	<b>\$3,010.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	5A- ABC Morning News	1			X					1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	11/1/16
2.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	5A- ABC Morning News	2				X				2	\$10.00	\$20.00	Utica (WUTR)	ABC Morning News	11/1/16
3.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5A- ABC Morning News	1					X			1	\$10.00	\$10.00	Utica (WUTR)	ABC Morning News	11/1/16
4.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5A- ABC Morning News	2	X							2	\$10.00	\$20.00	Utica (WUTR)	ABC Morning News	11/1/16
5.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7A- Good Morning America	2			X					2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	11/1/16
6.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7A- Good Morning America	2				X				2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	11/1/16
7.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7A- Good Morning America	1					X			1	\$35.00	\$35.00	Utica (WUTR)	Good Morning America	11/1/16
8.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- Good Morning America	2	X							2	\$35.00	\$70.00	Utica (WUTR)	Good Morning America	11/1/16
9.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	9A- Live! With Kelly & Michael	2			X					2	\$25.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	11/1/16
10.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	9A- Live! With Kelly & Michael	2				X				2	\$25.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	11/1/16
11.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	9A- Live! With Kelly & Michael	1					X			1	\$25.00	\$25.00	Utica (WUTR)	Live With Kelly & Michael	11/1/16

## CONFIRMATION CONTRACT

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12.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	9A- Live! With Kelly & Michael	2	X							2	\$25.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	11/1/16
13.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	5P- Ellen	2			X					2	\$50.00	\$100.00	Utica (WUTR)	Ellen	11/1/16
14.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	5P- Ellen	2				X				2	\$50.00	\$100.00	Utica (WUTR)	Ellen	11/1/16
15.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5P- Ellen	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Ellen	11/1/16
16.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5P- Ellen	2	X							2	\$50.00	\$100.00	Utica (WUTR)	Ellen	11/1/16
17.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	5:58P- WUTR Eyewitness News at 6	2			X					2	\$65.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	11/1/16
18.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	5:58P- WUTR Eyewitness News at 6	2				X				2	\$65.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	11/1/16
19.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5:58P- WUTR Eyewitness News at 6	1					X			1	\$65.00	\$65.00	Utica (WUTR)	Eyewitness News At Six	11/1/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5:58P- WUTR Eyewitness News at 6	2	X							2	\$65.00	\$130.00	Utica (WUTR)	Eyewitness News At Six	11/1/16
21.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	11:01P- WUTR Eyewitness News at 11	2			X					2	\$50.00	\$100.00	Utica (WUTR)	Eyewitness News At 11	11/1/16

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**Sales Office** Millennium - New York  
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**Phone/Fax** /  
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22.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	11:01P- WUTR Eyewitness News at 11	2				X				2	\$50.00	\$100.00	Utica (WUTR)	Eyewitness News At 11	11/1/16
23.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	11:01P- WUTR Eyewitness News at 11	1					X			1	\$50.00	\$50.00	Utica (WUTR)	Eyewitness News At 11	11/1/16
24.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	11:01P- WUTR Eyewitness News at 11	2	X							2	\$50.00	\$100.00	Utica (WUTR)	Eyewitness News At 11	11/1/16
25.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	6:30P- World News	1							X	1	\$75.00	\$75.00	Utica (WUTR)	ABC World News Sunday	11/1/16
26.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	3:30P- ABC College Football	2						X		2	\$150.00	\$300.00	Utica (WUTR)	COLLEGE FTBL LATE GAME	11/1/16
27.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	8P- Saturday Night Football	2						X		2	\$200.00	\$400.00	Utica (WUTR)	COLLEGE FTBL SAT PRIME	11/1/16
28.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	12P- ABC College Football	1						X		1	\$150.00	\$150.00	Utica (WUTR)	COLLEGE FTBL EARLY GAME	11/1/16
29.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:58P- Dancing with the Stars	1	X							1	\$350.00	\$350.00	Utica (WUTR)	Dancin" With Stars	11/1/16
30.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7P- Entertainment Tonight	1				X				1	\$25.00	\$25.00	Utica (WUTR)	ET	11/1/16
31.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	1:36A- Entertainment Tonight	1	X							1	\$25.00	\$25.00	Utica (WUTR)	ET	11/1/16
32.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7:28P- The Insider	1					X			1	\$25.00	\$25.00	Utica (WUTR)	Insider	11/1/16

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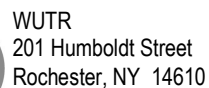
Date:

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<b>Sales Office</b>	Millennium - New York
<b>Buyer Name</b>	Eric,Krack,
<b>Phone/Fax</b>	/
<b>CPE</b>	1144/1738/5015
<b>Account Types</b>	National/Political
<b>Billing Type</b>	Standard
<b>Comments</b>	TV

<b>Date Entered</b>	11/01/16
<b>Last Modified</b>	11/01/16
<b>Entered By</b>	Julie Orillio
<b>CO-OP</b>	No
<b>Headline #</b>	ECR25345902
<b>Demo</b>	
<b>Order Type</b>	Normal
<b>Package Deal</b>	
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<b>Commission</b>	\$451.50
<b>Net Total</b>	\$2,558.50
<b>Sales Tax</b>	

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Nov. 2016	52	\$3,010.00
Grand Total:	52	\$3,010.00

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